

Testimonials

"Accor Hotels Western NSW has used Ezemail's solution for several campaigns. All campaigns were extremely successful, producing R.O.I. of more than 1,000%. There are many suppliers of similar products in the market place, however I would like to make special mention of their customer service, they go out of their way to service our needs."

*Inoue, Online Marketing Executive
Accor*

"Catalyst is a rapidly growing network for engaging thousands of Australian professionals in events and philanthropic opportunities. A powerful emailing system is therefore critical to our business growth and after evaluating a range of service providers, Catalyst decided Ezemail was the best product for us. Ezemail permits Catalyst to easily manage its huge contact database from anywhere the internet is available. Management of past 'nuisances' such as unsubscribers and bounces has been made simple and the feedback statistics on each email out are excellent. It is incredibly powerful to be able to see exactly who is opening the emails you send and using the links provided!

Catalyst wouldn't hesitate in recommending Ezemail to any organisation looking for a high performance emailing capability."

*Simon Carter
Catalyst Network*

"With Territory Managers spread throughout the country and a constantly fluctuating seed stock supply, the Ezemail SMS facility offered us an easy, convenient and economical method in which to communicate to our field staff, agronomists and agents. From one computer we have direct SMS access to all our Territory Managers who need to know the current state of our seed stocks – they are not always accessible via email when they are on the road. It has been an easy package to use and one which has offered us time saving benefits as well."

*Liz Swinton
Manager – Marketing Unit & Sponsorship
Pacific Seeds Pty Ltd*

"Ezemail has proven to be a very needed missing link in my business. The growing popularity of corporations distributing marketing communication online is growing steadily. Interactive Cyberbia has sent out over 40,000 html emails in 5 months using the Ezemail system. My major client Adobe Systems Asia Pacific are using it to communicate to their Sales Channel throughout Asia on a weekly basis. The marketing people who have seen it particularly love the instant statistics you can view so as to ascertain response rates and ROI for individual campaigns."

*Colin Laidlaw
Interactive Cyberbia*

"Ezemail approached the Children's Medical Research Institute to help with their Jeans for Genes Campaign with the aim of adding to the marketing strategy with an easy to read e-newsletter that went out to our Genies.

Ezemail met our needs with an innovative package incorporating, great branding, great response and promotion for the day, which also included important measurable results for future planning."

*Julijana Trifunovic, National Campaign Manager
Jeans for Genes, Children's Medical Research Institute*



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"We use Ezemail to send a quarterly e-newsletter to our clients and prospects. Our recipients are CEOs, CIOs, CFOs, and MISs - people who don't normally have much time or patience for emails. When they opt-out, they want to be unsubscribed easily, no fuss, and with no questions asked. Ezemail handles the unsubscribe process and all the database admin tasks automatically. It also gives us meaningful, easy to understand reports, so we've got the information we need to continually improve both the newsletter and our opt-in figures. What's more, they provide personalised, professional service which is second to none. "

*Glenn Murray
Marketing Coordinator
Classic Blue*

I thought I'd let you know some feedback re Ezemail: It's an amazingly feature-packed marketing tool. The best in emailing I have seen. The HTML editor is perfect, and the features are extensive.

*Daniel Schacht
Boatshare*

"Ezemail provides MotherInc with a stylish magazine-styled communications tool to our database. Feedback from visitors to www.motherinc.co.uk and from our clients has been totally positive."

*Claudia Keech
MotherInc*

"Using Ezemail has been a fantastic tool for me to gain insight to my customers behaviour. Immediately I am able to monitor results from my email campaigns and view which customers have forwarded my information, who is visiting my website after viewing my promotional email and who is no longer interested in receiving my company information. Ezemail is an easy and very cost effective way of touching base with your clients again"

*Dana Sarkissian
Simply Essence*

"Thanks for sending me the information about Ezemail. I've been playing with the site and have found it incredibly easy to use."

*Louise Richardson
Financial Standard*

"It's a great system - very easy - even I can understand it !"

*Glenn Rogers
Commercial Real Estate*

